Design Team Names: Your Name:

Grade (see following sheet for criteria):

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<th>Communications</th>
<th>Content</th>
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Proficiency in Particular Areas (check one for each area):

- **Project Needs**
  - □ Good understanding of needs
  - □ Needs are identified, but team’s understanding of the needs is lacking
  - □ Project needs are not clearly identified

- **Idea Generation**
  - □ A wide range of innovative concepts were generated.
  - □ Several concepts generated but design space not fully explored.
  - □ Only generated a few concepts; lack of innovative concepts

- **Concept Selection**
  - □ Rationale for selection final concepts strongly supported by solid decision process
  - □ Rationale for selecting final concepts adequately supported
  - □ Rationale for selecting final concepts not well supported

- **Overall**
  - □ I am comfortable with the team moving forward with their concept(s).
  - □ The team needs to do a little more work (specify below) before I am comfortable with their further developing their concept(s).
  - □ I am very uncomfortable with the team’s concepts. Significant work in conceptual design is needed before the concepts are developed further.

Comments and notes on communication and content:

**Communication**
- style and preparedness of presenter(s)
- clarity of slides and delivery
- ability to provide thoughtful, coherent responses to questions

**Content**
- feasibility of concepts
- meets SPIN design criteria
- technical merit – major flaws and strengths of concepts
- technical creativity